

Dealogx

INVESTMENT PITCH

Personal office-messenger

information, task, and legal action management
in a single secure space



Problem

Fragmentation of communication

objects and channels
across different
platforms

Low level of security

in centralized
messaging, notes
services & reminder apps

Lack of decentralized systems

for performing
legal
actions

Consequences

Fragmentation
of communication

Low level
of security

Lack of decentralized
systems



Daily stress and
operational costs to
control communications

Loss of
business
opportunities

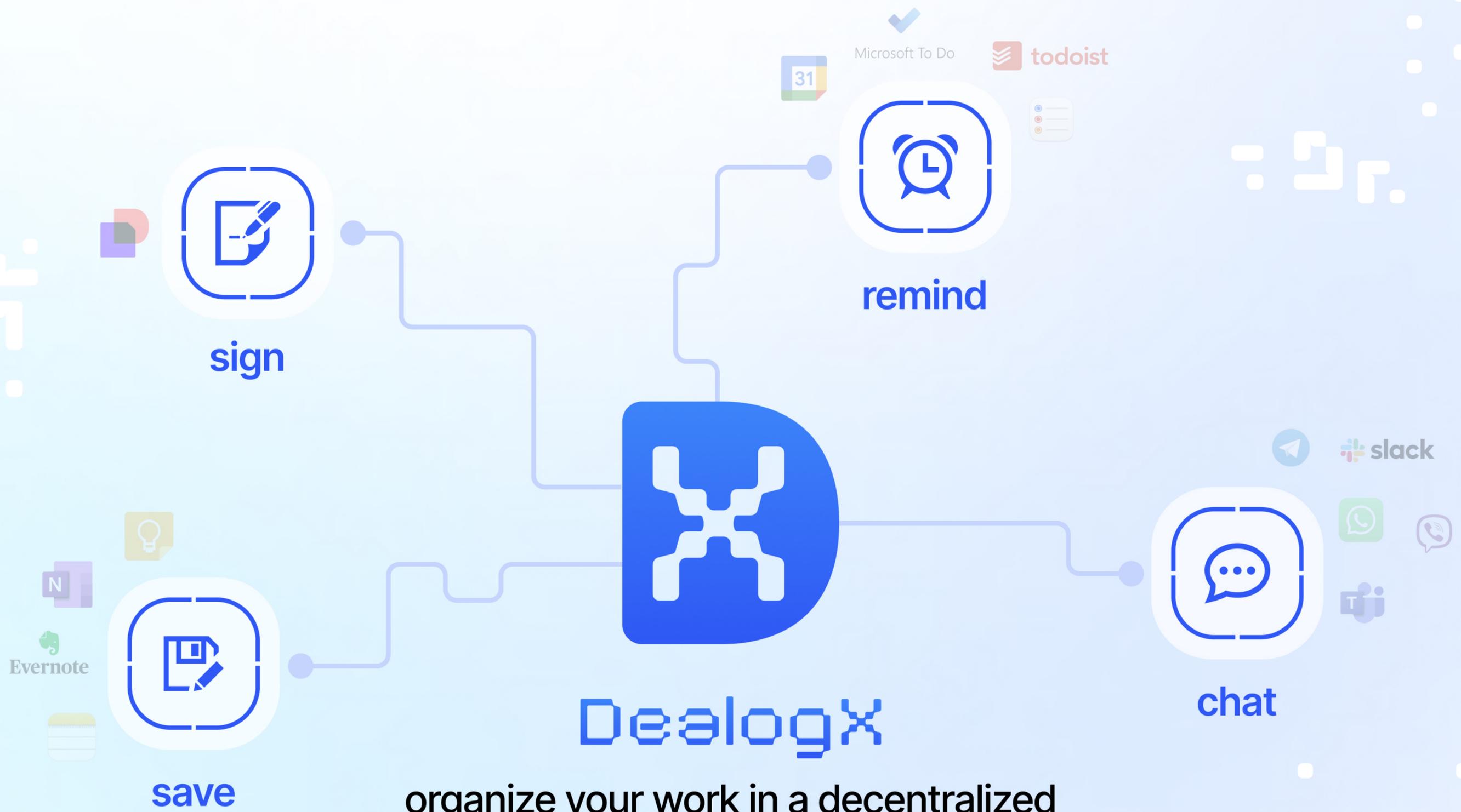
Breach of
privacy and
confidentiality

Solution



secure personal
office-messenger





Dealogx

organize your work in a decentralized messenger-based office

DealogX is a new product on the IT apps market



DealogX



decentralized storage

on personal devices:
your device = your server



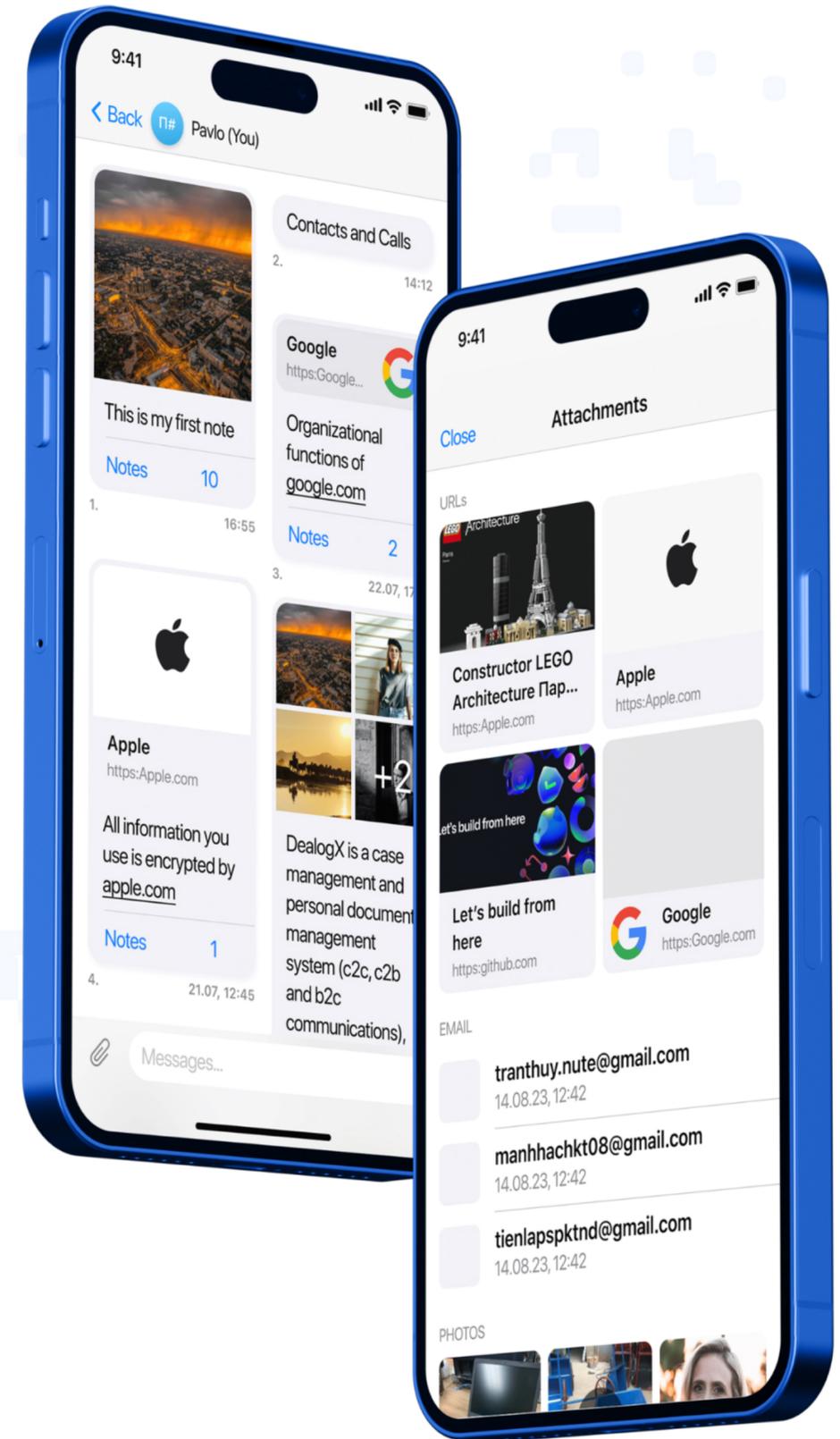
notes & reminders

embedded in chats and collections
to control communications



thematic info-collections

for structured file
& info storage



DealogsX is a new product on the IT apps market



nickname accounts

for confidential matters



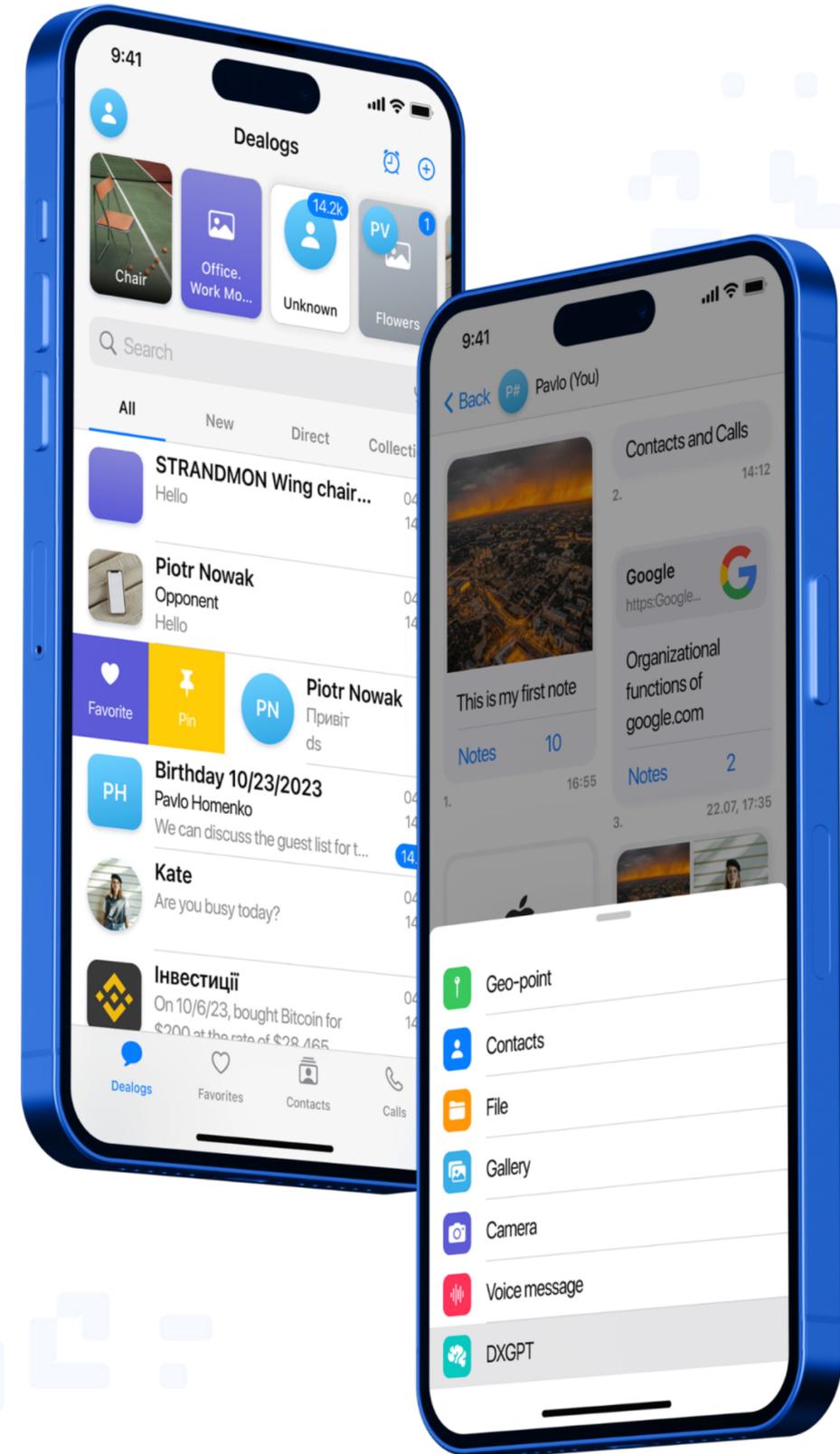
tags

for structuring workspaces



identified accounts & electronic signature

for trusted communication and legal actions



looks like a messenger?



at MVP stage – yes, but...



2017

APP FOR CHATTING



messenger
perception



2025

APP FOR WORKING



Dealogx

we're building far more

messenger as

a full-fledged

office



We'll be the first to create

MULTI-ACCOUNT SUPPORT

@Gaius_Iulius_Caesar ✓

in chats with clients and partners

@Iulius_Greenpeace ✓

on a channel as a public figure

@Head_of_the_Caesar_family

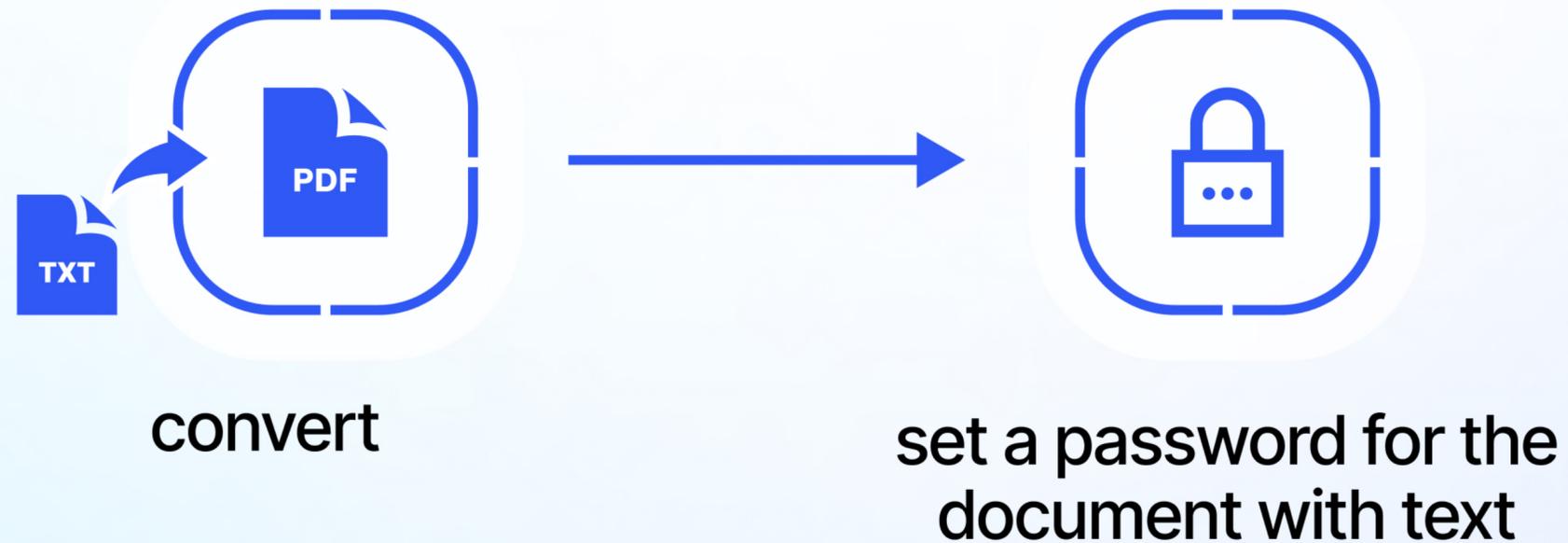
in a chat with family and friends

it's all the same person – Gaius Iulius Caesar



We'll be the first to create

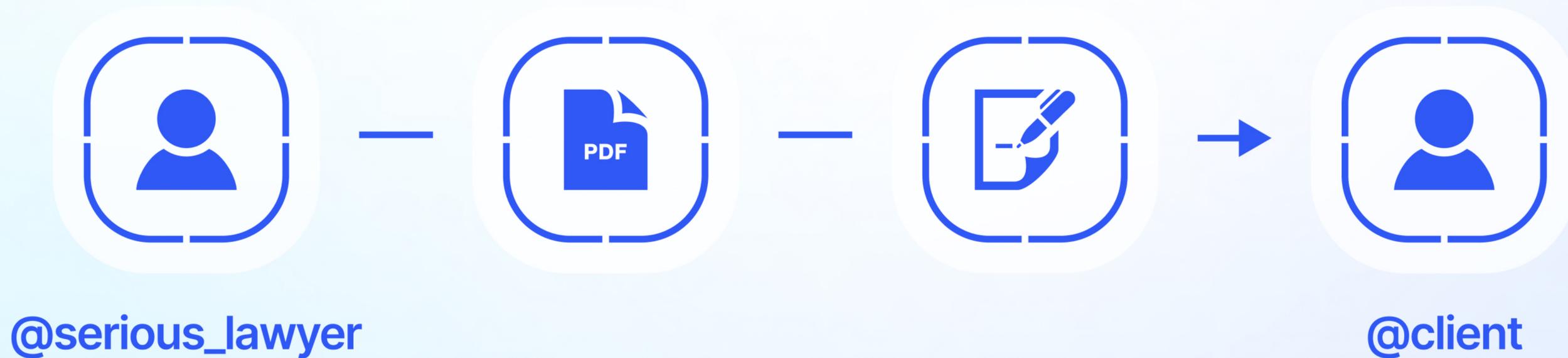
PROTECTION FOR TEXT MESSAGES



device breach \neq exposure of sensitive information

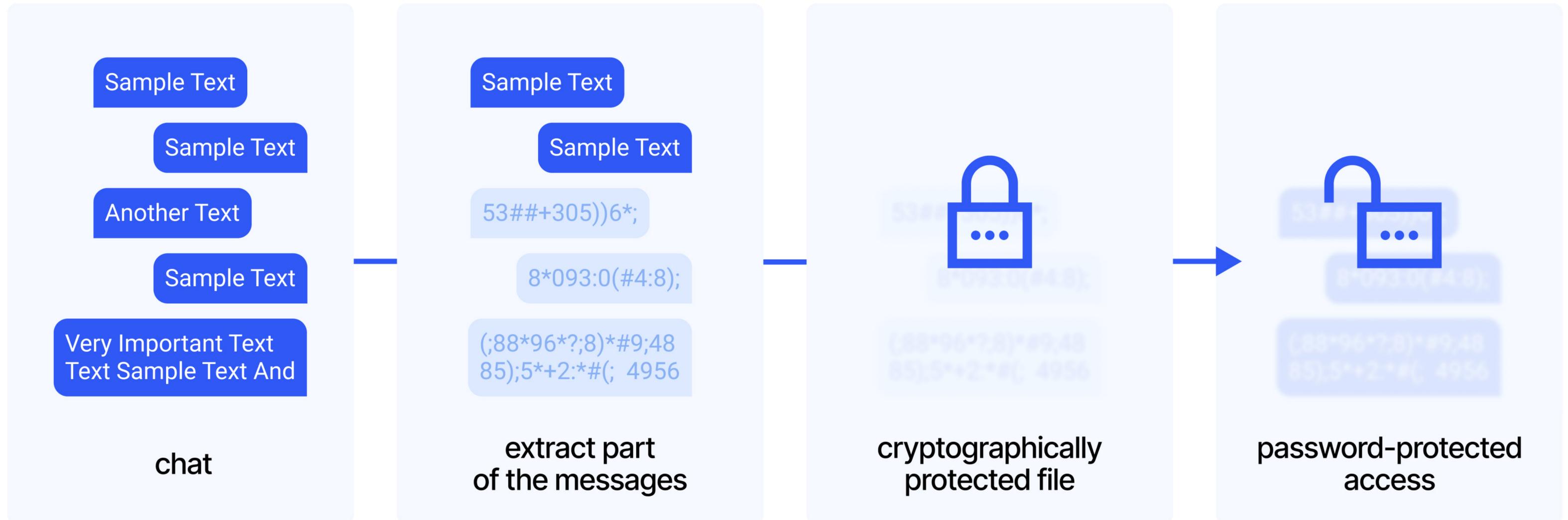
We'll be the first to create

DOCUMENT SIGNING INSIDE THE OFFICE-MESSENGER

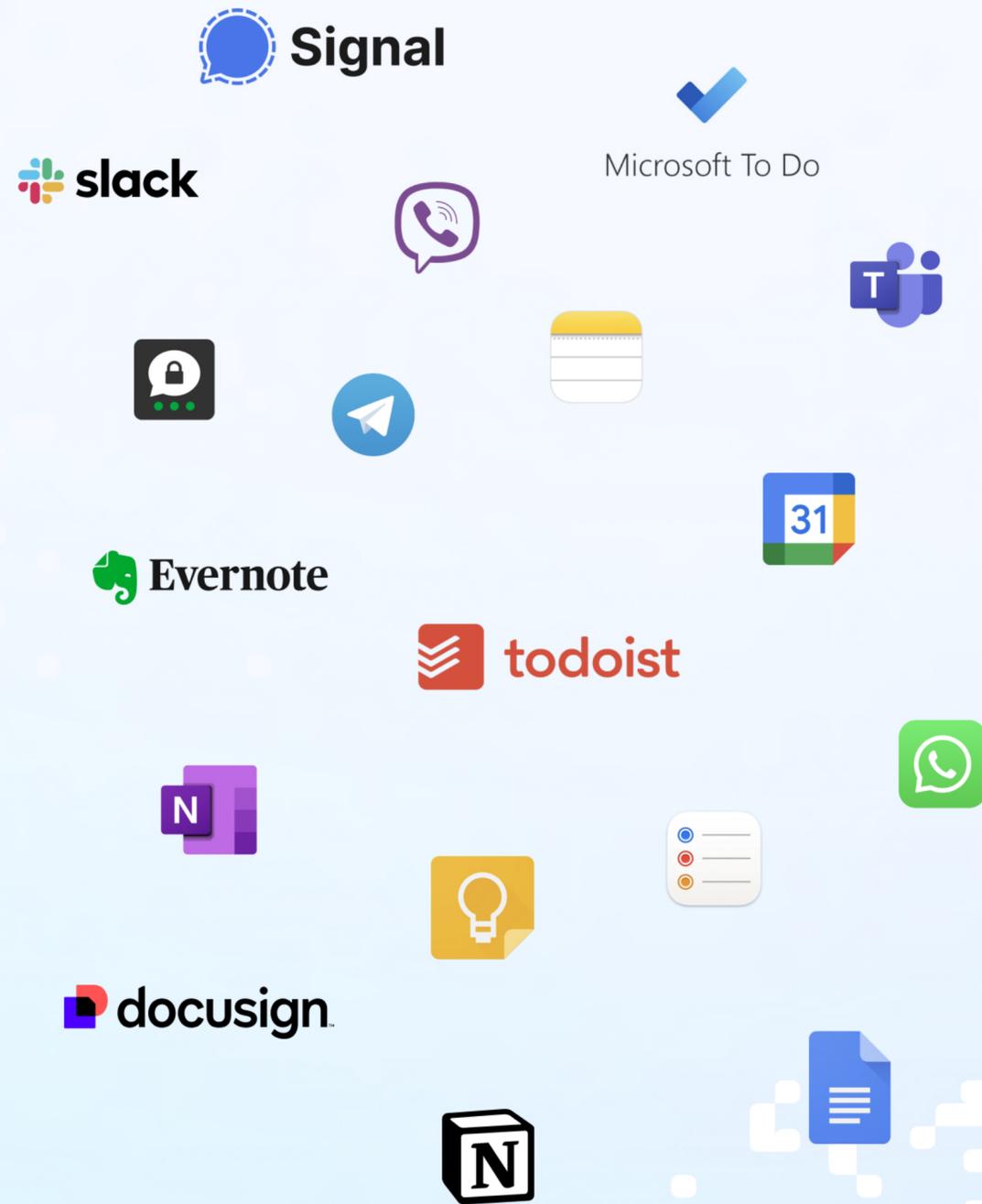


We'll be the first to create

ENCRYPTED CONTAINER FOLDERS USED FOR INTERNAL CONTROL OF CONFIDENTIALITY BOUNDARIES



2000-2025



new task – new application

distraction

operational costs

the future



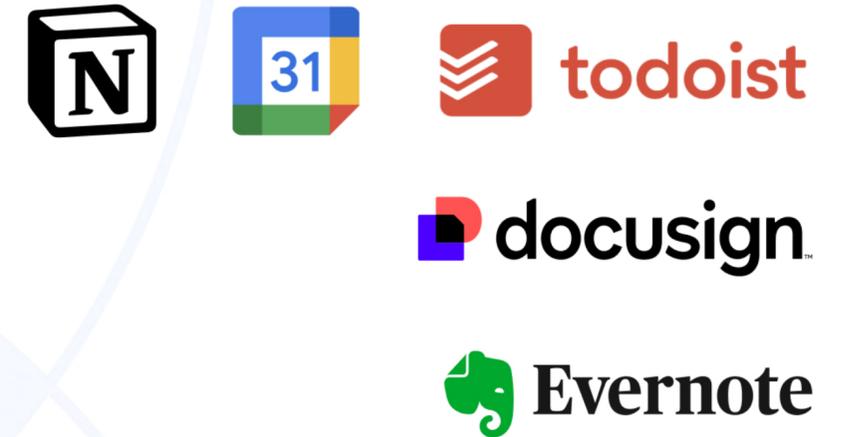
One service. Many solutions

DealogX is positioned at the intersection of markets

functional messengers



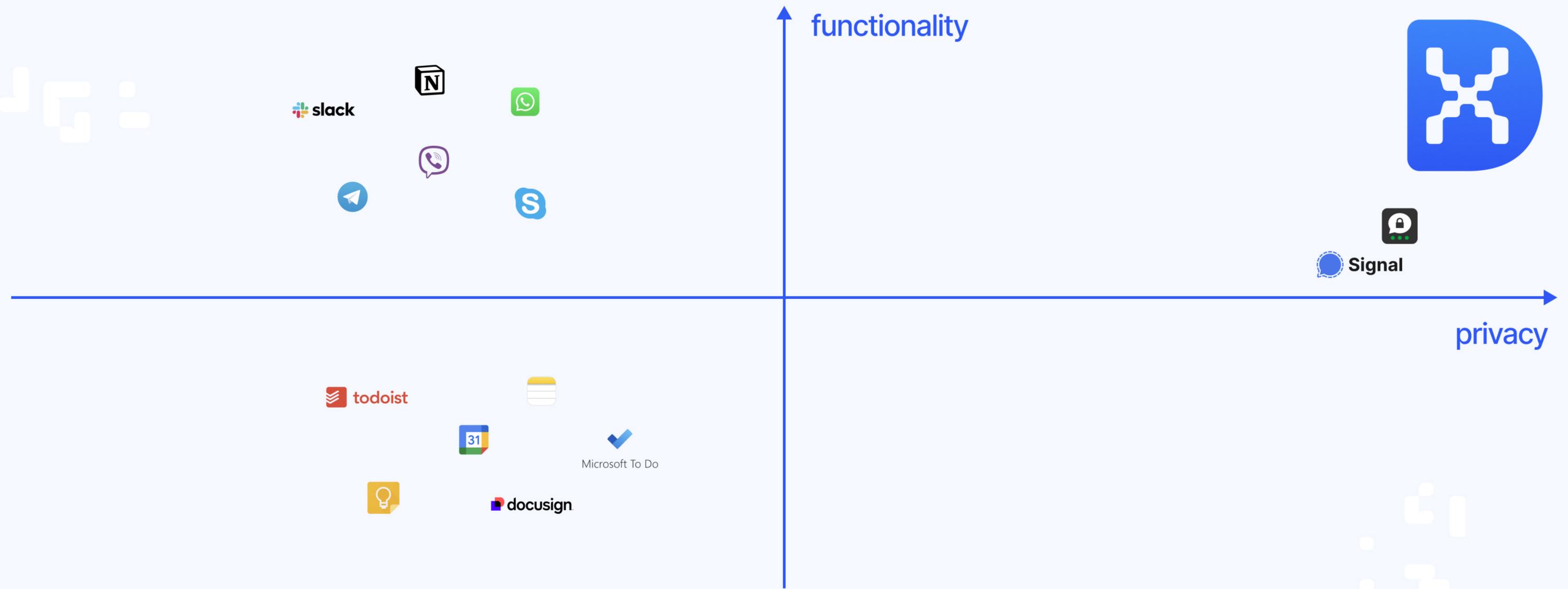
organizers & document management



decentralized messengers



Our competitors



Key technologies

1

Zero-Knowledge Architecture

- messages are not stored on servers
- the server does not know the content of the messages

2

DX Protocol E2E-encryption based on

- Text Secure Protocol
- Double Ratchet key exchange algorithm

Open Source: <https://github.com/lcfreedom-space>

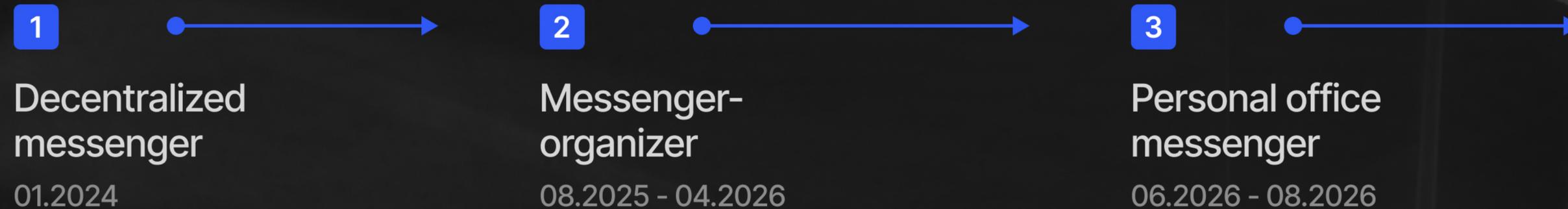
3

Payment Identification & Digital Signature

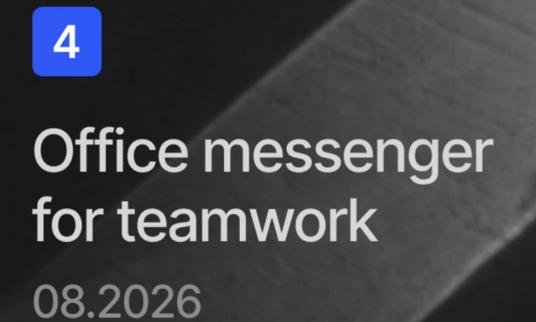


Roadmap

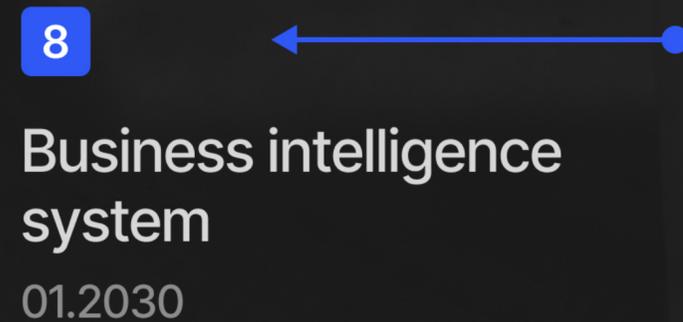
SECURE COMMUNICATION PERFORMANCE



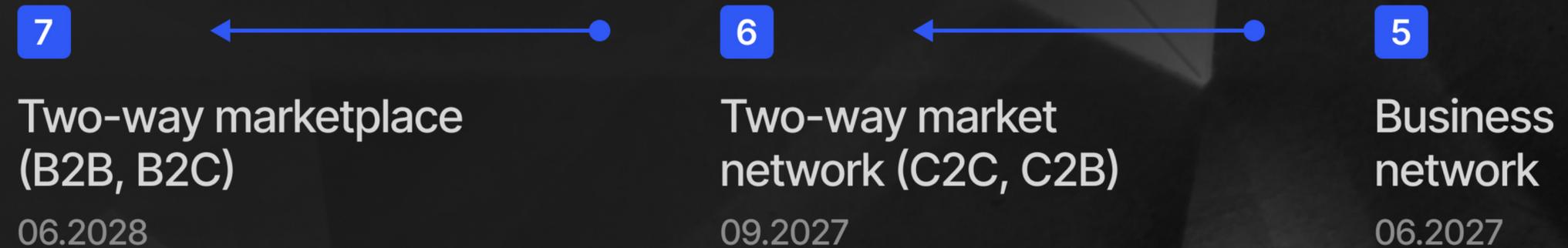
PRODUCTIVITY AND TEAMWORK PROTECTION



STATISTICS AND ANALYTICS



INFRASTRUCTURE FOR CREATING NEW BUSINESS LINES



Our target audience by level of loyalty

5 BLN
users

120+ mln

decentralized
messaging

100+ mln

Bank ID and electronic
signature services

500+ mln

online notes
and reminder services

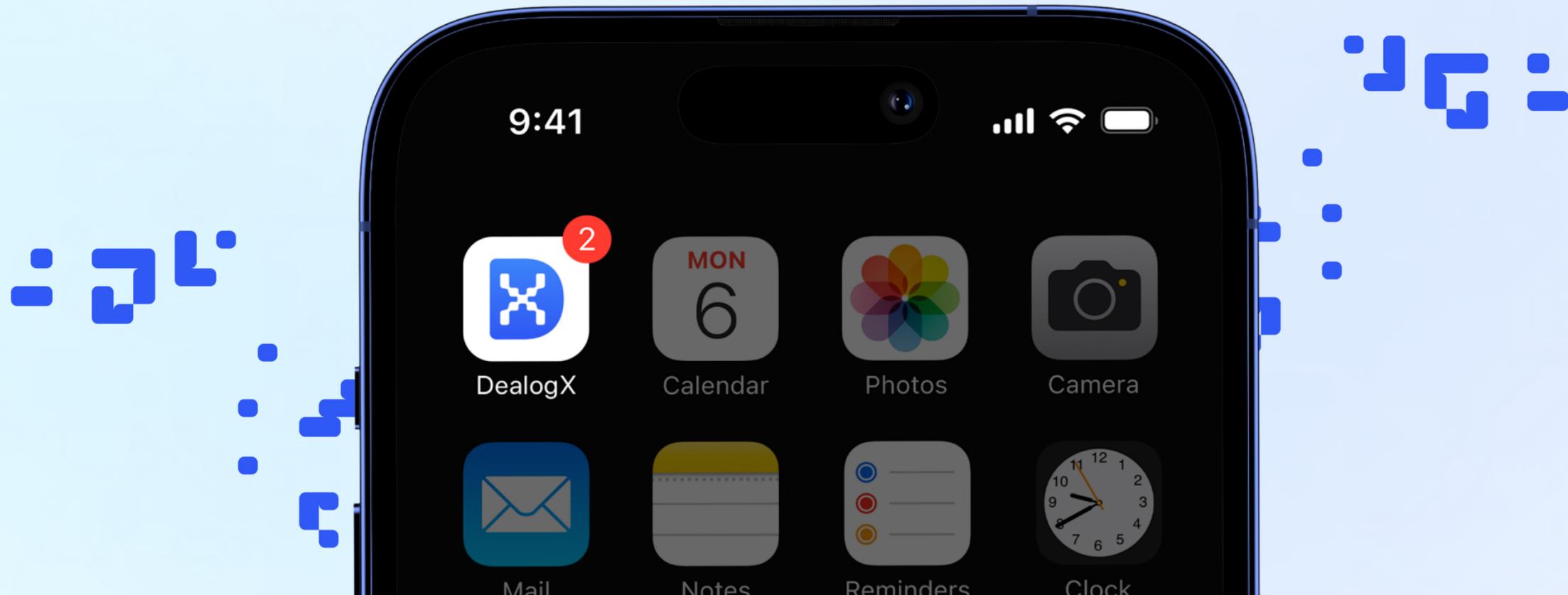
5+ mln

functional
messaging

annual potential income

€1 000 000 000 000

with 50 million active users



How we will grow



SEO

SMM

PPC

**TARGETED
ADVERTISING**

INFLUENCERS

ASO

Business model: annual subscription to the app

THE BASIC
VERSION IS FREE

1

€12

workspace
management, chat and
collection structure

2

€8

nickname accounts
(the first one is free)

3

€8

verified
account

4

€2 /user

premium plan for team
collaboration

Business goals

Goal 1

for next 10 months

- attract investments of at least €1 mln
- develop the android version and launch packages #1 and #2
- attract 50,000 active users

Goal 2

for next 14 months

- attract investments of at least € 2 mln
- grow the active user base to 500,000
- sell at least 200,000 package #1 units and 25,000 package #2 units
- launch packages #3 and #4
- generate net reinvestment capital exceeding €1.2 mln
- expand positioning into a business network

Goal 3

for next 24 months

- attract investments exceeding €12 mln
- grow the active user base to 5,000,000
- achieve gross revenue exceeding €30 mln
- expand positioning into a marketplace

DealogX is looking for investment

€1 000 000

investment

€600 000

continued product
development

€400 000

marketing

10%

investor share
in the project

Team

DealogX

[in](#)

**Danylo
Sinkovskyi**

Co-founder

[in](#)

**Ivan
Synkovskyi**

CEO

[in](#)

**Mykola
Sinkovskyi**

Product owner

[in](#)

**Anna
Coen**

Head of Investment
and Partnerships

[in](#)

**Mykhailo
Bondarenko**

CTO & Architect

[in](#)

**Yuliia
Demydiuk**

Project manager

[in](#)

**Andryi
Vasyk**

Lead iOS Developer

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**Oleh
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Senior designer



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