

DealogX

INVESTMENT PITCH

# Personal office-messenger

information, task, and legal action management  
in a single secure space



# Problem

**Fragmentation  
of communication**

objects and channels  
across different  
platforms

**Low level  
of security**



in centralized  
messaging, notes  
services & reminder apps

**Lack of decentralized  
systems**



for performing  
legal  
actions



# Consequences

Fragmentation  
of communication

Low level  
of security

Lack of decentralized  
systems



Daily stress and  
operational costs to  
control communications

Loss of  
business  
opportunities

Breach of  
privacy and  
confidentiality

# Solution

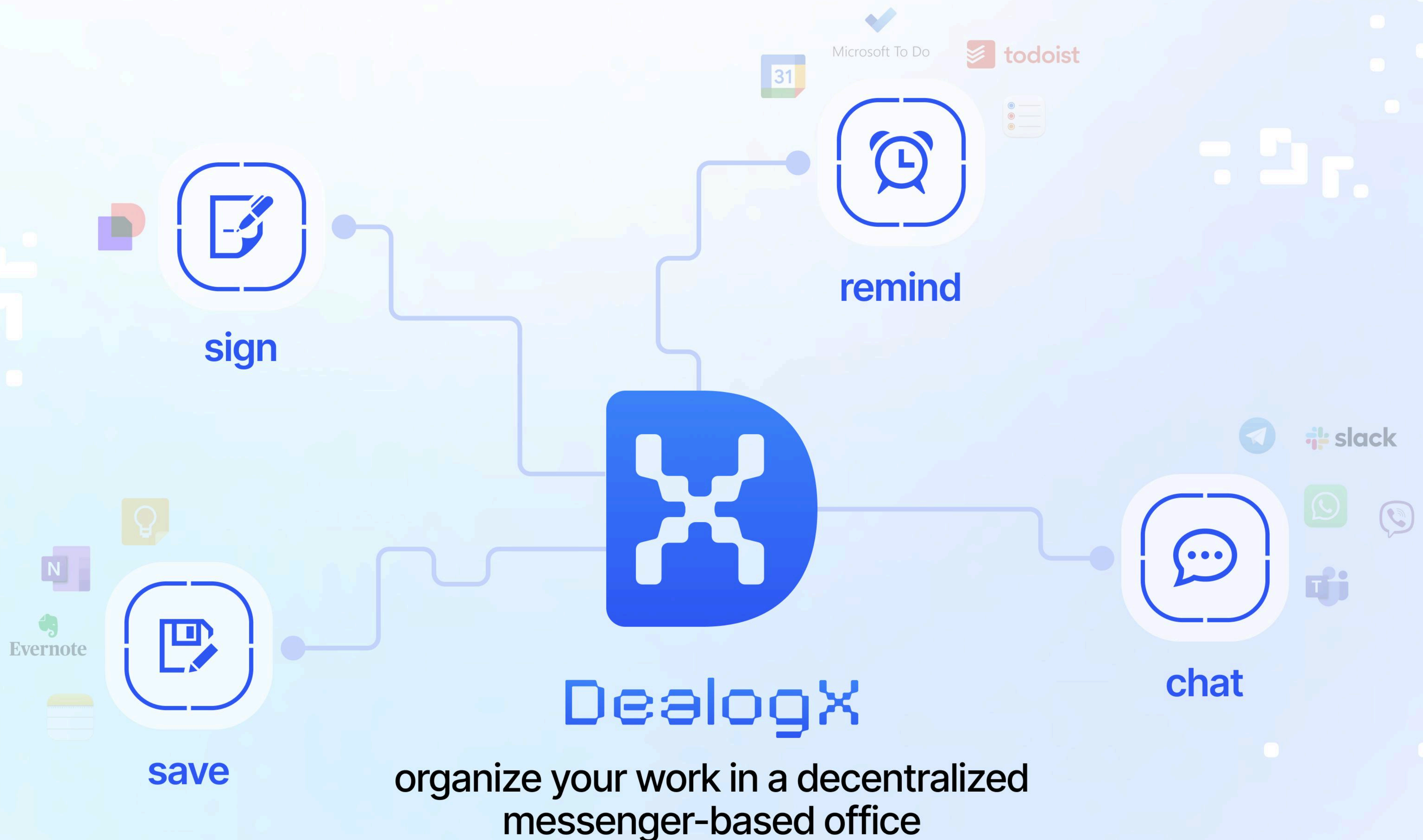


DealogX

secure personal  
office-messenger





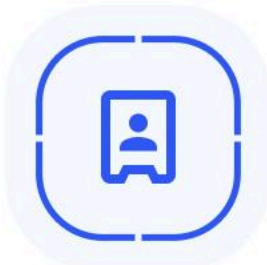




# DealogX is a new product on the IT apps market



DealogX



**decentralized storage**

on personal devices:  
your device = your server



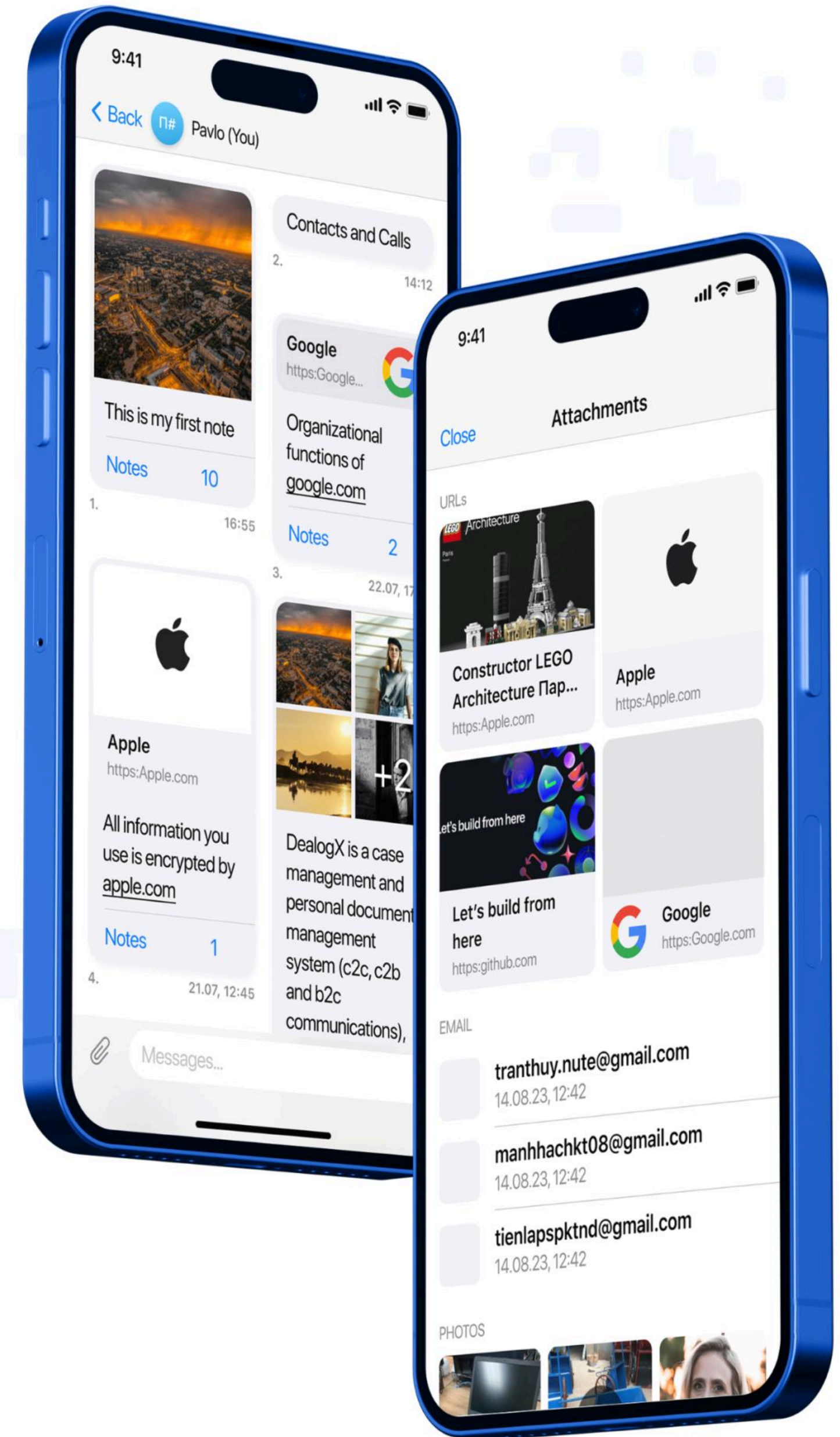
**thematic info-collections**

for structured file  
& info storage



**notes & reminders**

embedded in chats and collections  
to control communications





# DealogX is a new product on the IT apps market



**nickname  
accounts**

for confidential  
matters



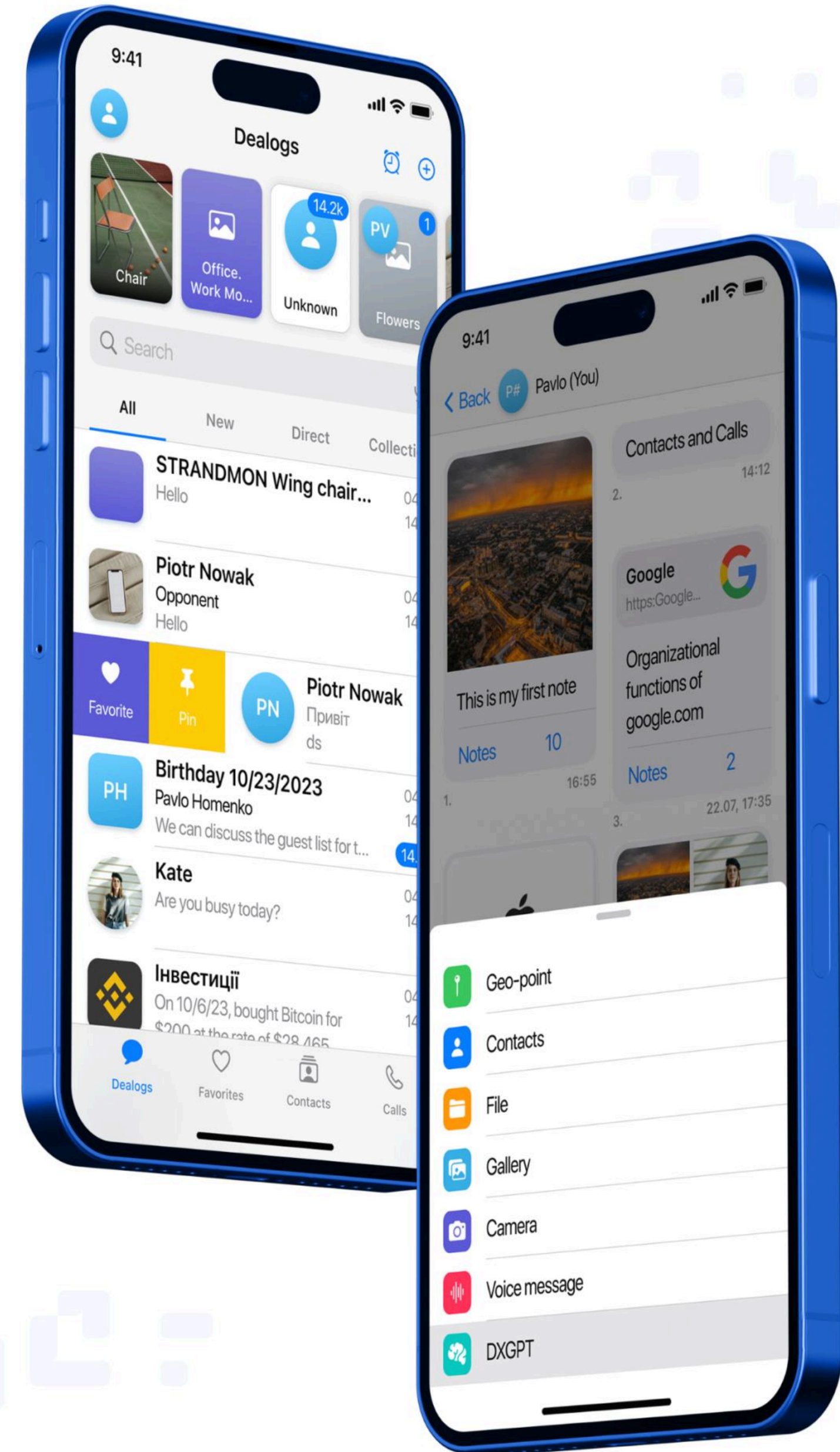
**tags**

for structuring  
workspaces



**identified accounts &  
electronic signature**

for trusted communication  
and legal actions





looks like  
a messenger?



at MVP stage – yes, but...



2017

**APP FOR  
CHATTING**

messenger  
perception

2025

**APP FOR  
WORKING**



Dealogx

we're building far more

messenger as

a full-fledged  
office





# We'll be the first to create

## MULTI-ACCOUNT SUPPORT

**@Gaius\_Iulius\_Caesar** ✓

in chats with clients and partners

**@Iulius\_Greenpeace** ✓

on a channel as a public figure

**@Head\_of\_the\_Caesar\_family**

in a chat with family and friends

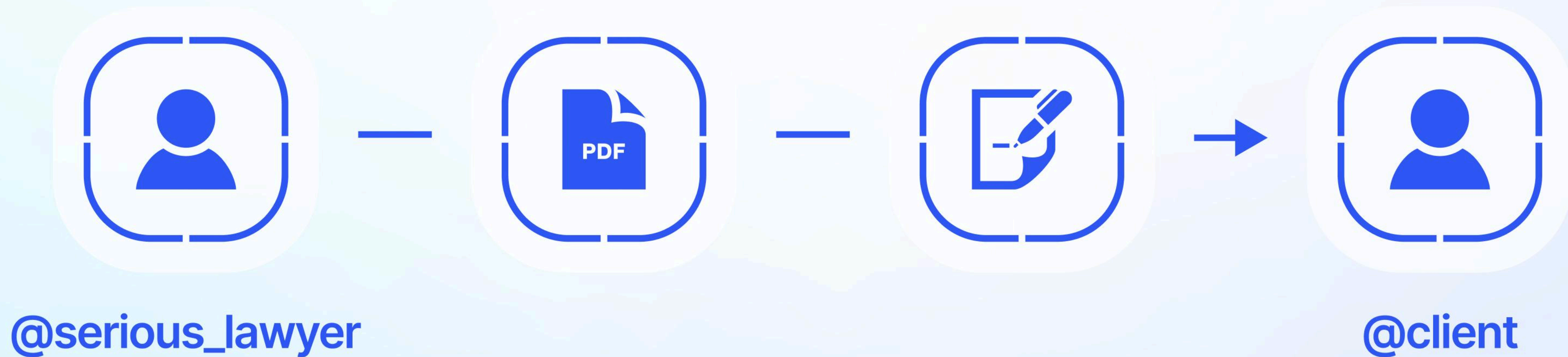
it's all the same person – Gaius Iulius Caesar





# We'll be the first to create

**DOCUMENT SIGNING INSIDE THE OFFICE-MESSENGER**





# We'll be the first to create

## PROTECTION FOR TEXT MESSAGES

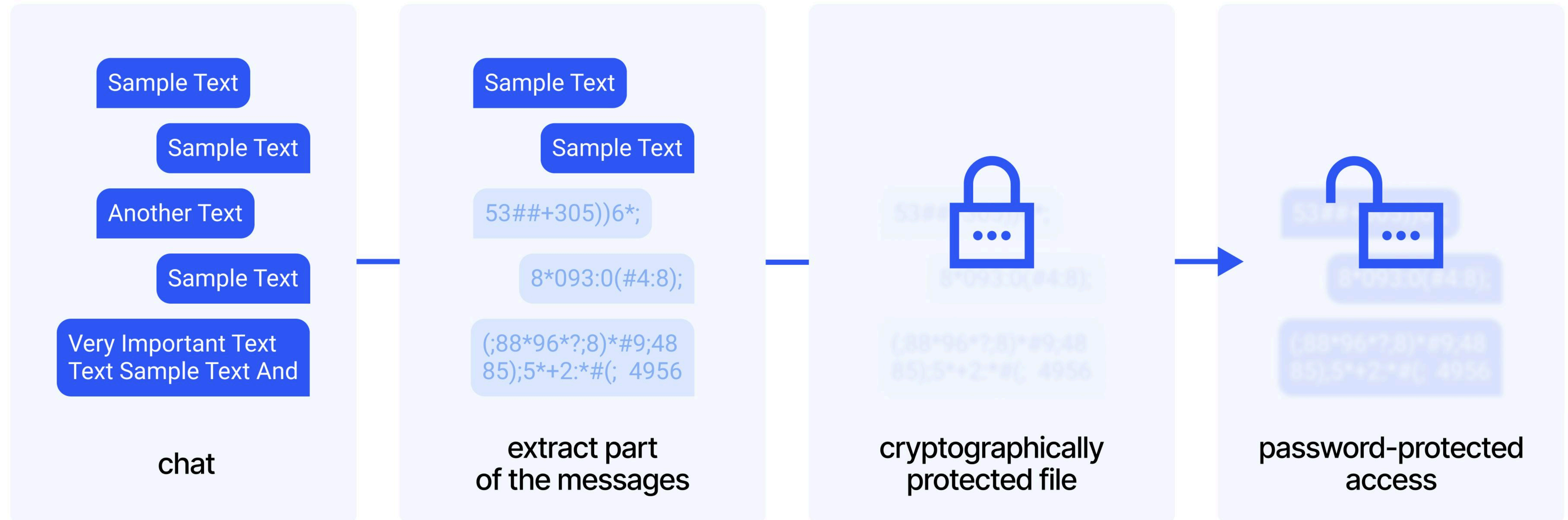


device breach ≠ exposure of sensitive information



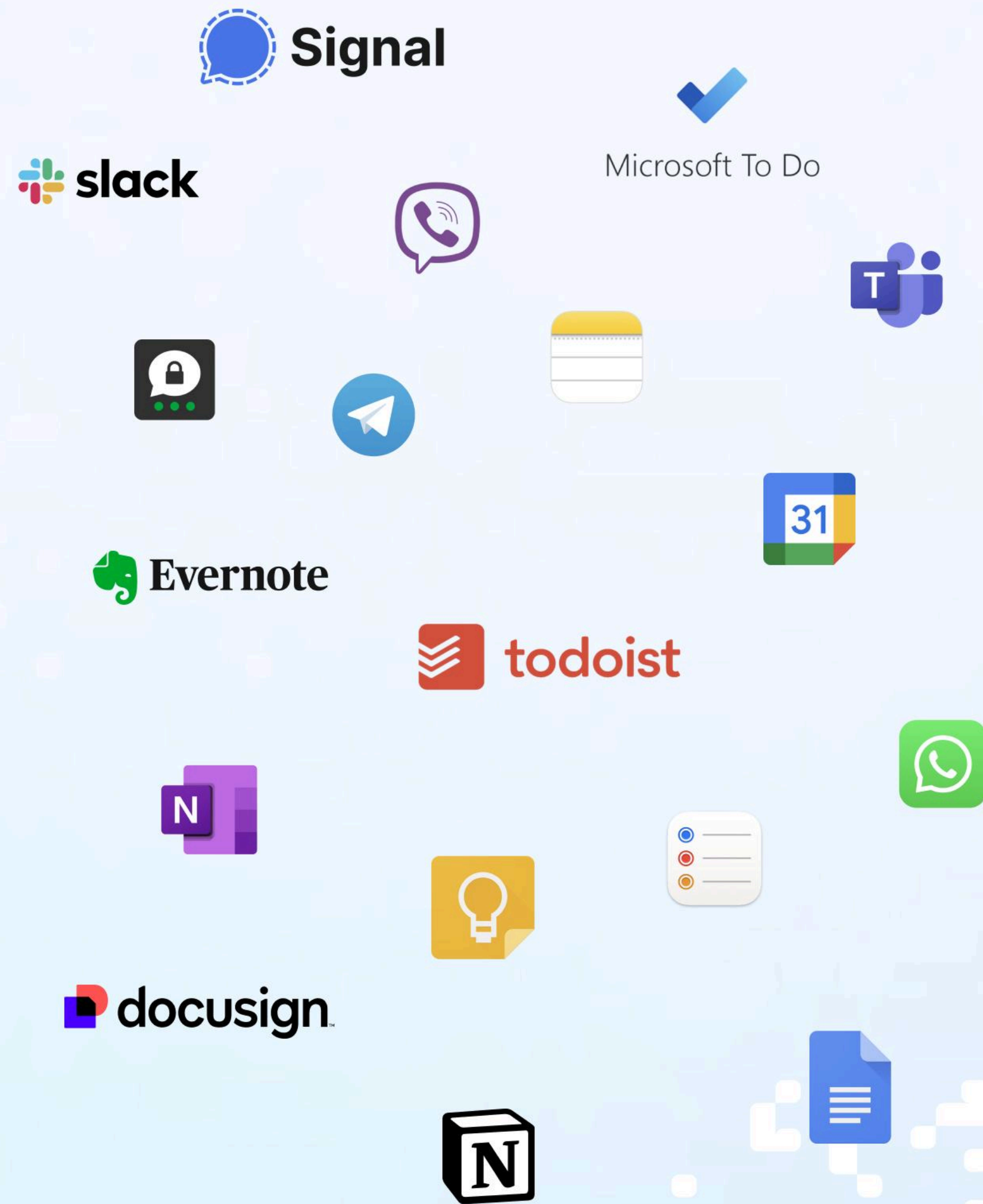
# We'll be the first to create

**ENCRYPTED CONTAINER FOLDERS USED FOR INTERNAL CONTROL OF CONFIDENTIALITY BOUNDARIES**





# 2000-2025



new task – new  
application

distraction

operational  
costs

# the future



One service.  
Many solutions

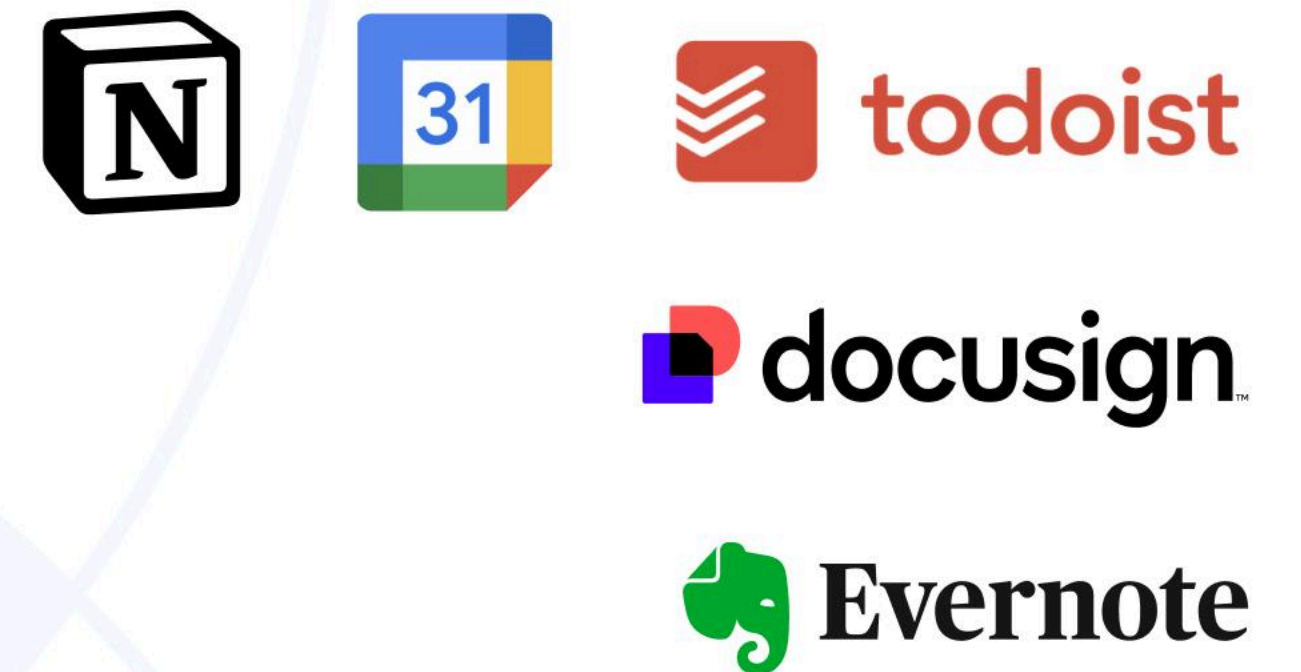


# DealogX is positioned at the intersection of markets

## functional messengers



## organizers & document management

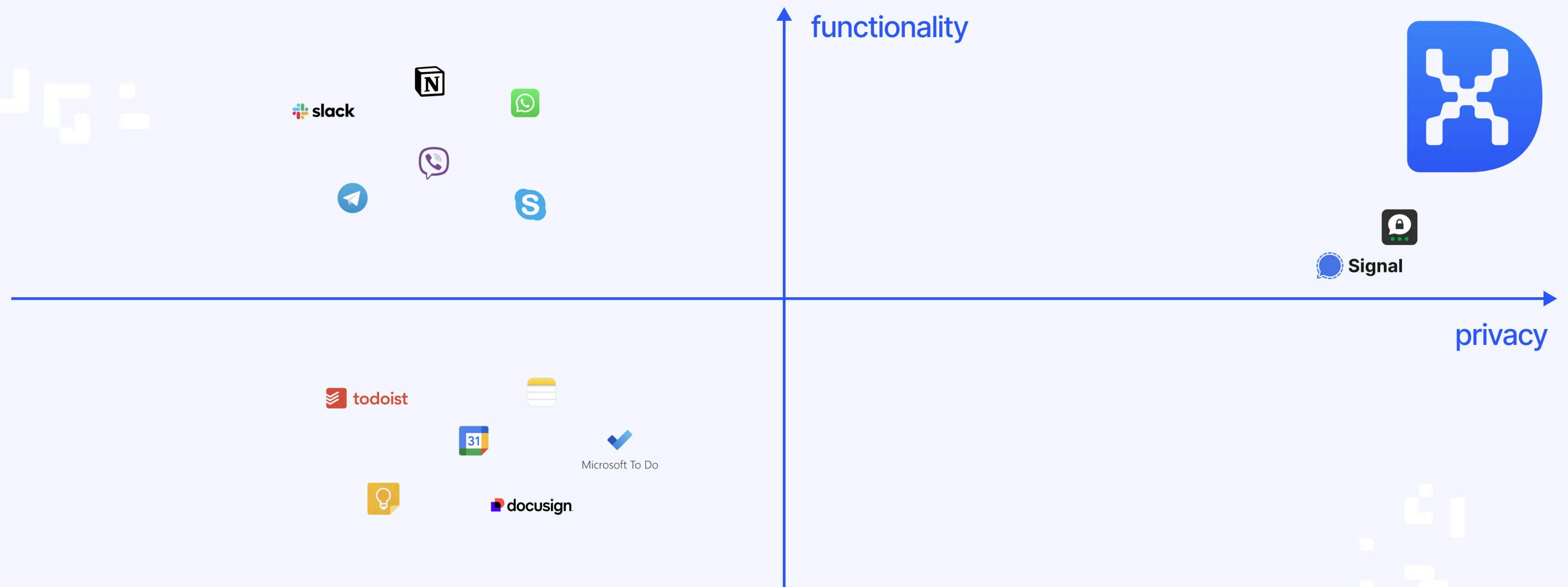


## decentralized messengers





# Our competitors





# Key technologies

1

## Zero-Knowledge Architecture

- messages are not stored on servers
- the server does not know the content of the messages

2

## DX Protocol E2E-encryption based on

- Text Secure Protocol
- Double Ratchet key exchange algorithm

Open Source: <https://github.com/lcfreedom-space>

3

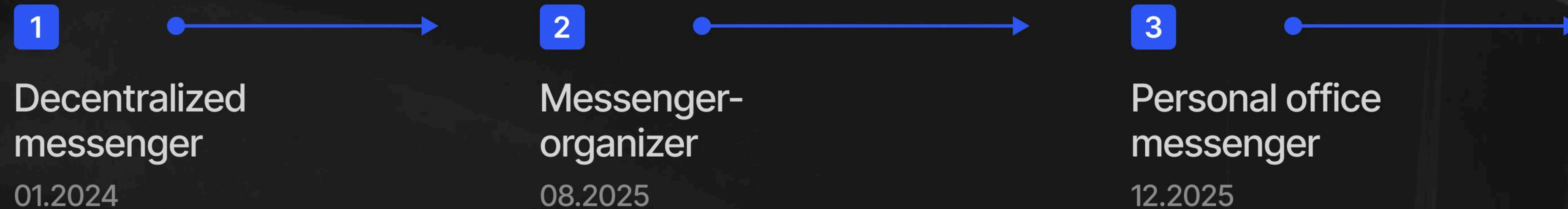
## Payment Identification & Digital Signature





# Roadmap

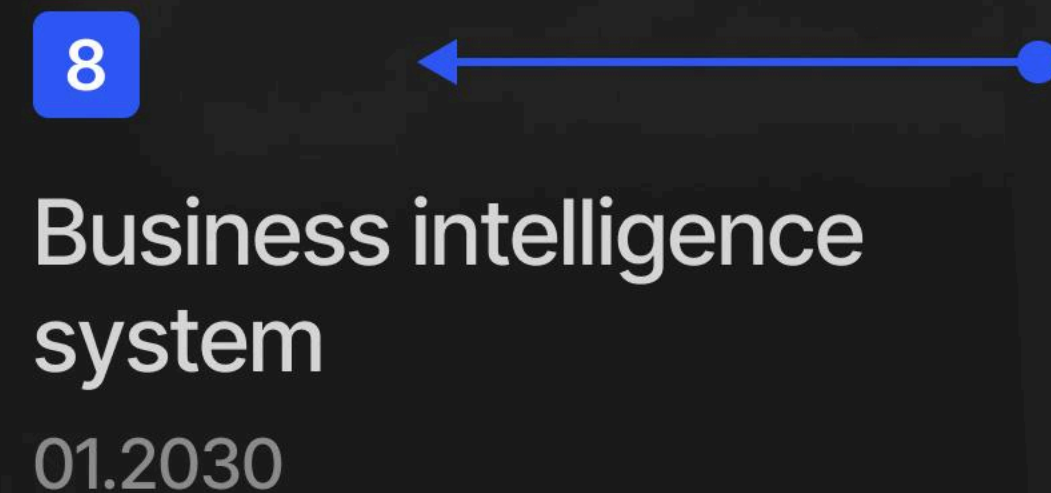
## SECURE COMMUNICATION PERFORMANCE



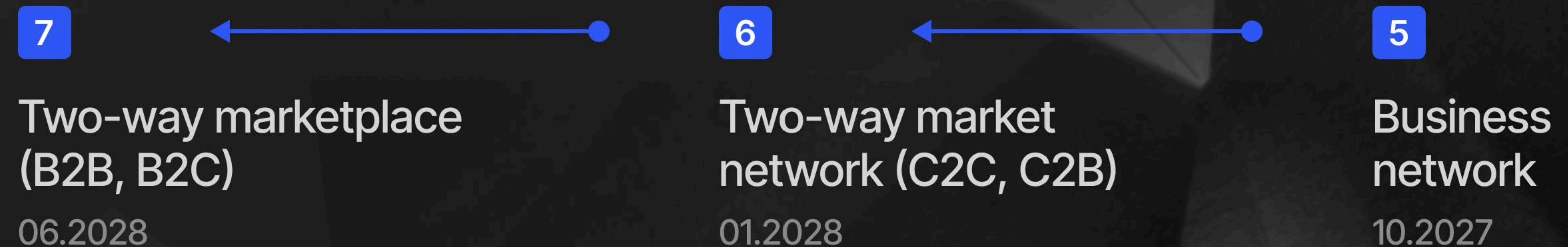
## PRODUCTIVITY AND TEAMWORK PROTECTION



## STATISTICS AND ANALYTICS



## INFRASTRUCTURE FOR CREATING NEW BUSINESS LINES





# Our target audience by level of loyalty

**5 BLN**  
users

**120+ mln**

decentralized  
messaging

**100+ mln**

Bank ID and electronic  
signature services

**500+ mln**

online notes  
and reminder services

**5+ mln**

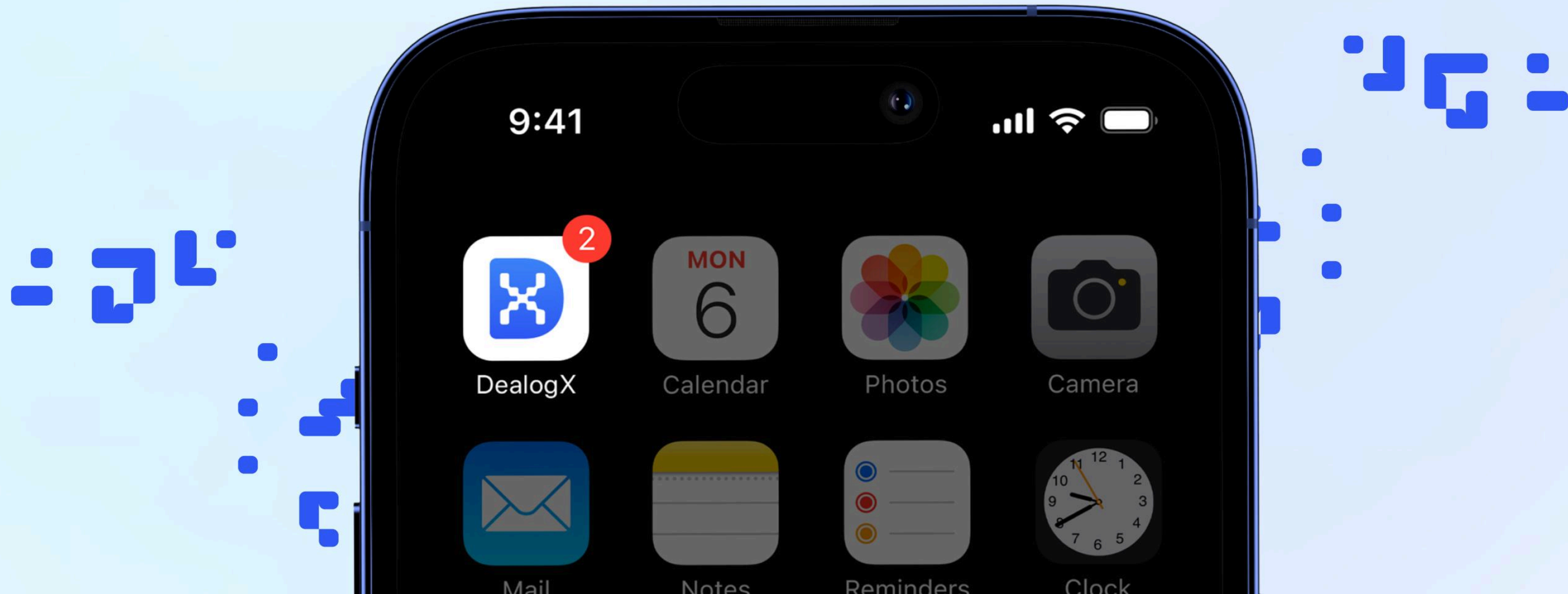
functional  
messaging



annual potential income

€1 000 000 000

with 50 million active users





# How we will grow



SEO

SMM

PPC

TARGETED  
ADVERTISING

INFLUENCERS

ASO



# Business model: annual subscription to the app

THE BASIC  
VERSION IS FREE

1

€12

workspace  
management, chat and  
collection structure

2

€8

nickname accounts  
(the first one is free)

3

€8

verified  
account

4

€2 /user

premium plan for team  
collaboration



# Business goals

## Goal 1

for next 10 months

- attract investments of at least €800,000
- develop the android version and launch packages #1 and #2
- attract 50,000 active users

## Goal 2

for next 14 months

- attract investments of at least € 1,5 mln
- grow the active user base to 500,000
- sell at least 200,000 package #1 units and 25,000 package #2 units
- launch packages #3 and #4
- generate net reinvestment capital exceeding €1.2 mln
- expand positioning into a business network

## Goal 3

for next 24 months

- attract investments exceeding €12 mln
- grow the active user base to 5,000,000
- achieve gross revenue exceeding €30 mln
- expand positioning into a marketplace



# DealogX is looking for investment

**€800 000**

investment

**€520 000**

continued product  
development

**€280 000**

marketing

**10%**

investor share  
in the project



# Team

DealogX

in

**Ivan  
Synkovskyi**

CEO

in

**Mykola  
Sinkovskyi**

Product owner

in

**Danylo  
Sinkovskyi**

Co-founder

in

**Andrii  
Baryshpol**

Head of sales

in

**Evgen  
Prylepko**

Head of marketing

in

**Mykhailo  
Bondarenko**

CTO & Architect

in

**Yuliia  
Demydiuk**

Project manager

in

**Andryi  
Vasyk**

Lead iOS Developer

in

**Mykola  
Vasyk**

iOS Developer

in

**Amid  
Mamedov**

iOS Developer

in

**Ivan  
Magda**

iOS Developer

in

**Oleh  
Pryshedko**

Senior designer

in

**Mykola  
Buhaiov**

Backend developer

in

**Andrew  
Kononenko**

QA





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